

ORDER



KSNV

Orders	Order / Rev:	104469	Primary AE:	Amy McCreary
	Alt Order #:	06832103	Sales Office:	BLPHI
	Product Desc:	HORSFORD 4 CONG	Sales Region:	National
	Estimate:	1366		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	07/19/12 / 10/11/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:			
	Billing Contact:			
	Washington Harbor	Billing Type	Cash	
	Washington, DC 20007	Billing Calendar	Broadcast	
		Billing Cycle:	EOM/EOC	
		Agency Commission:	15%	
Advertiser	Name:	Horsford for Congress		
	Demographic:	A35+		
	Product Codes:	PLC02		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%
Order Share	Share	Total		
KSNV	26%	\$0.00		
Market	100%	\$0.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	1%	\$0.00
KVVU	15%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$0.00